

Great Grapes!

wine, arts & food festival

Tour Dates!

- April 17th • Koka Booth Amphitheatre • Cary, NC
- April 24th & 25th • Reston Town Center • Reston, VA
- June 12th & 13th • Oregon Ridge Park • Cockeysville, MD
- July 24th & 25th • Anne Arundel Co Fairgrounds • Annapolis, MD
- September 11th & 12th • Reston Town Center • Reston, VA
- October 2nd • Symphony Park at SouthPark Mall • Charlotte, NC

70,000 Wine Lovers Looking Forward to Another Great Vintage!

Superb wine comes from a mixture of many elements. With this in mind, we mix together great locations, large crowds, excellent participating companies, fantastic vineyards and some magic to create our series of wine festivals.

In 2009 we grew our attendance by over 23% and 2010 is looking to be another great season. Won't you join us?

Our shows offer a unique, inexpensive escape for our guests and that is where you can benefit. Take advantage of the thousands of guests we see annually to sell or market your goods and services. Even in this economy we've found that people want to Drink. Eat. and Relax.

If you've been with us for years, or if 2010 is the first year you will exhibit in one of our festivals, we welcome you and look forward to branding your quality product or service to our 70,000+ guests throughout the Mid-Atlantic.

COME AND UNCORK THE FUN!

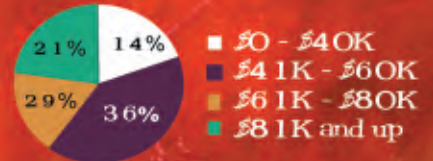
Our Target Audience...

Upscale Consumers who are food enthusiasts and hobbyists, primarily adults aged 25 – 55, with a passion for the culinary field, eating and fine wine – whether at home or through the experience of a great restaurant.

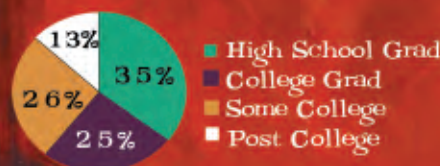
Male / Female



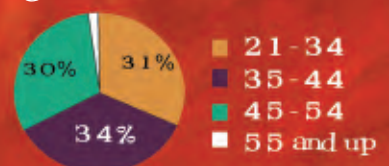
Income Level



Education



Age Breakdown



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drink. eat. relax.

WWW.UNCORKTHEFUN.COM
Space is limited - Contact us TODAY!

2010



How do we reach this Audience?

Our expertise in consumer show and event promotions comes from over 15+ years in the business. Our targeted promotional campaign offers your brand / company exposure with the following methods:

- In-house mailing lists and email lists. Our database of over 25,000 names and emails of targeted subscribers to our events is a very powerful tool in our promotion
- Abundant radio schedules on regional stations
- Focused localized television ad buys
- Advertising in local, national, and regional print publications
- Local Promotions and public relations with area media outlets, Internet and email promotions

You Should Exhibit if you are or sell...

- Handmade Arts and Crafts
- Caterers & Chefs
- Chefware & Cookware
- Cookbooks
- Cooking and Grilling Equipment
- Cooking Schools
- Culinary Items
- Cutlery
- Fine Art & Homegoods
- Food
- Kitchen Appliances, Equipment and Supplies
- Organic Products
- Personal Chef Services
- Restaurants
- Specialty Food Products
- Sustainable Food Items
- Tableware
- Travel, Resorts and Spas
- Wine Accessories
- Wine Cellar Equipment
- Wineries

What is all The Excitement About?

Imagine a beautiful day at an outdoor festival complete with thousands of wine and food lovers mingling with their friends and family sampling all the exciting new wines and tasting all of the great foods being offered. On the Main Stage, hear the great sounds of regional bands playing favorite songs while chefs host cooking demonstrations at the Gourmet Live! Stage.

Attendees can bring the whole family and entertain the children in the kids area while adults sample wine and browse the many vendors. You find a great gift for your friend who could not attend.

Now imagine your company being in the middle of all this opportunity. That is what a Great Grapes! Wine, Arts and Food Festival is all about. Join us and uncork the sales, uncork the branding, uncork the marketing opportunities. Space is limited, call today!

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